

# SCHEPARD Maxime

## Graphic Designer



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## ABOUT

From personal activity in poster creation and the conception of visual materials, to a master's degree in visual communication, I am now working as a freelance graphic designer. I now produce miscellaneous editorial items, offering a range of visual projects as well as their integration into digital use, and much more. Mainly driven by curiosity, and the will of pushing the boundaries of my field, at the very core of my work lies a constant search for experimenting more, trying new. It is growing from the crisscrossed influences of street-art and outlaw art forms, it is weaving through graphic design, to come back with the raw, anti-establishment iconography and aesthetics. Such diverse influences called for a blend of some techniques I used, some said to fall under crafting, and a merging of them into a more modern, digital form. It is from the richness of these visual confrontations that I draw my experiences as an author. Indeed, above curiosity and aesthetics inclination, I seek to expand and deepen my work themes by integrating other people's accounts and ideas, other stories, different countries, through travelling, meeting, and sharing.

## SKILLS

Branding

Graphic Design

Typography

Illustration

Object Design

Editorial Design

Community managing

Webdesign

Photography

## EDUCATION

### 2018

Diplôme National Supérieur d'Expression Plastique (DNSEP)  
Institut Supérieur des Beaux-Arts of Besançon (France)  
Master's degree specializing in Visual Communication, obtained with distinction.

### 2017

Erasmus  
Ústí nad Labem (Czech Republic)  
Fakulta umění a designu Univerzity Jana Evangelisty Purkyně

### 2016

Diplôme National des Arts Plastiques (DNAP)  
Institut Supérieur des Beaux-Arts of Besançon (France)  
3-year Honours Bachelor's degree in Visual Communication, obtained with distinction.

### 2013

Classe préparatoire publique aux écoles supérieures d'Arts  
École d'Art Gérard Jacot, Belfort (France)

### 2012

Lycée Georges Cuvier, Montbéliard (France)  
Pre-university scientific college diploma, European section  
German, Plastic Art option, obtained with AB mention.

## LANGUAGES

**French:** mother tongue

**English:** C1 - Second language in my school curriculum. Deepening my knowledge during my Erasmus and my travels. Uses English daily through social networks.

**German:** B1 - First language of my school curriculum deepens in European class in high school.

**Czech:** A2 - Learning basic words during my Erasmus in Ústí nad Labem.

# COMPETENCES

## Graphic design Print:

Indesign, Illustrator, Photoshop  
Suite Office, Stochaster

## Graphic design Web:

Wordpress, HTML 5, CSS3,  
Instagram, Facebook

## Project management:

Customer relationship, organization,  
community management, team spirit

# WORK EXPERIENCE

## 2020 - 2021

### GRAPHIC DESIGN

January 2019 - Today

**MS Graphisme - Freelance, Montréal (CA)**

Freelance Graphic designer

### PRINTING ASSISTANT

September 2020 - January 2021

**36Pix, Montréal (CA)**

Freelance Graphic designer

## 2019

### GRAPHIC DESIGN & SCENOGRAPHY

November

• **Circo de Bakuza, Montréal (CA)**

### GRAPHIC DESIGN

May 2018 to September 2019

• **MS Graphisme, Besançon (FR)**

Freelance graphic designer.

### ART & SCENOGRAPHY

June

• **Collectif MBC, St-Vit (FR)**

Assistance in the manufacture of the works of Collectif MBC and setting up in place for the scenography of their exhibition «Stra(c)t» at the Abstract space in Lausanne (Switzerland).

### GRAPHIC DESIGN & SCENOGRAPHY

• **MS Graphisme, Besançon (FR)**

Organization of an exhibition around the world of the Sticker Art. Design of the visual communication of the exhibition. poster, social networks, press kits, envelopes, badges, cartels, exhibition booklets. Installation and scenography.

## 2018

### STREET ART

• **Association Juste Ici, Besançon (FR)**

Creation of a mural fresco in a primary school. Adaptation of work techniques for children from 6 to 11 years old.

### GRAPHIC DESIGN

• **Studio Monsterz.cz, Besançon (FR)**

One-week workshop at the Institut Supérieur des Beaux-Arts of Besançon with the Czech graphic designer studio. Creation of designs created after visiting a place. Printing in risography, making a poster and reinjection of the motif in the public space. Design, layout and printing of a book containing the results of the workshop.

### GRAPHIC DESIGN & SCENOGRAPHY

• **Showroom Picturamas at Square Concept, Besançon (FR)**

Design of the visual identity of the event. Production of posters, flyers, stickers. Declination of the visual for its adaptation to the web: SMS campaign, Facebook, Instagram, newsletter.

### WEBDESIGN

• **Collectif MBC, St-Vit (FR)**

Learning the basics of code, CSS and HTML. Creation of a website with Wordpress. Declination for social networks. RGPD compliance. Referencing and securing the website. Design of the complete visual identity of my image as a freelance graphic designer.

## 2017

### GRAPHIC DESIGN

• **Lina Müller and Luca Schenardi, Besançon (FR)**

One-week workshop at the Institut Supérieur des Beaux-Arts of Besançon. Fanzine design with protocol: create a fanzine in one day, for one week.

## 2016

### GRAPHIC DESIGN & SCENOGRAPHY

• **Kévin Bray, Besançon (FR)**

One-week workshop at the Institut Supérieur des Beaux-Arts of Besançon. 3D space modeling, creation of a video immersing the viewer in a virtual exhibition.

### GRAPHIC DESIGN & SCENOGRAPHY

• **GD2 - atelier Grafický design 2 - FUD UJEP, Prague (CZ)**

Pokoje 2016 - Hybernská 4 - Praha

Participation in the Pokoje exhibition. Creation of a scenography translating the Photoshop interface into

a building room. Exchange and organization with the Czech students of the Fakulta umění a designu Univerzity Jana Evangelisty Purkyně.

#### GRAPHIC DESIGN

• *Collectif MBC, Orchamps (FR)*

Design of posters and designs for the sales project online Picturamas. Printing of posters and press kit in silkscreen.

#### GRAPHIC DESIGN & SCENOGRAPHY

• *Association la Biche Moustachue, Besançon (FR)*

Design of the invitations, seating plan and posters for the «Not Found» exhibition organized by the association. Scenography of the event.

## 2015

#### ARTIST ASSISTANT

• *Association Juste Ici, Besançon (FR)*

Festival Bien Urbain

Assist artists in the design of their frescoes, urban actions, performance. Ensure translation during exchanges with people on the street.

#### EDUCATIONAL WORKSHOP

• *Atelier Superseñor, Besançon (FR)*

Intervention in several colleges for screen printing workshops. Support and design of a book.

## AWARDS

#### EXHIBITION

*Wenzhou, China - 2020*

Selected among the 100 graphic designers worldwide for the exhibition CHINA ANTI-NOVEL CORONAVIRUS 100 EXHIBITION POSTERS.